

TABLE Q-17

**ARTS, ENTERTAINMENT, AND RECREATION INDUSTRIES IN CALIFORNIA a/
1997 ECONOMIC CENSUS b/**

NAICS code	Kind of business	Number of establish- ments c/	Receipts (\$1,000)	Annual payroll (\$1,000)	Paid employees for week including March 12
71	Arts, entertainment, & recreation	12,015	\$15,913,820	\$6,296,604	182,004
711	Performing arts, spectator sports, & related industries	7,538	8,585,934	4,260,205	39,331
7111	Performing art companies	1,378	1,200,414	395,329	9,846
7112	Spectator sports	467	1,744,148	885,354	10,063
7113	Promoters of performing arts, sports, & similar events	481	813,429	241,117	5,793
7114	Agents/managers for artists, athletes, & other public figures	668	974,826	455,055	4,604
7115	Independent artists, writers, & performers	4,544	3,853,117	2,283,350	9,025
712	Museums, historical sites, & similar institutions	61	37,000	9,316	451
71211	Museums	40	23,346	5,077	246
71212	Historical sites	2	d/	d/	d/
71213	Zoos & botanical gardens	6	d/	d/	d/
71219	Nature parks & other similar institutions	13	2,922	1,214	45
713	Amusement, gambling, & recreation industries	4,416	7,290,886	2,027,083	142,222
7131	Amusement parks & arcades	299	1,764,346	505,547	32,830
7132	Gambling industries	158	1,939,556	441,931	22,866
7139	Other amusement & recreation services	3,959	3,586,984	1,079,605	86,526

a/ Excluded from this sector are: (1) establishments that provide both accommodations and recreational facilities, such as hunting and fishing camps and resort and casino hotels; (2) restaurants and night clubs that provide live entertainment in addition to the sale of food and beverages; (3) motion picture theaters, libraries and archives, and publishers of newspapers, magazines, books, periodicals, and computer software; and (4) establishments using transportation equipment to provide recreational and entertainment services, such as those operating sightseeing buses, dinner cruises, or helicopter rides.

b/ The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS).

Previous census data were presented according to the Standard Industrial Classification (SIC) system. Due to this change, comparability between census years may be limited.

c/ Establishments with payroll.

d/ Withheld to avoid disclosing data of individual companies; data are included in higher level totals.

Source: U.S. Department of Commerce, Bureau of the Census, <http://www.census.gov/>

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